

In a bid to strengthen ties with and celebrate the valuable contributions of countries that have added value to T&T, the TTCSI is hosting its 'Doing Business with the World Series'. The Series will feature 28 countries based on geographic region.

Launched virtually on March 29th, webinars are hosted on a Wednesday, every fortnight. The countries to be featured are:

| | | |
|---|--|---|
| South America & the Caribbean Colombia Peru Chile Guyana Suriname Brazil Grenada Jamaica Barbados | Latin America Dominican Republic Panama Mexico Argentina Cuba | Australia |
| North America Canada USA | Europe Germany United Kingdom France Spain Turkey Netherlands | Africa Nigeria Ghana |
| | | Asia China India Japan Korea |

The Webinars will focus on key factors on:

- Doing business in the particular country
- Key economic sectors
- What every business person should know before entering that market
- Identify opportunities
- Facilitation of Business to Business (B2B) meetings
- Highlighting companies/business persons
- The exchange of learnings
- Identification of joint ventures and areas for collaboration.



Focus will also be placed on culture, cuisine and entertainment of the countries as restaurants throughout Trinidad and Tobago will feature cuisine from the country being celebrated.

While the Series ends in November, the TTCSI's work does not end here. Committed to the Services Sector, we will encourage each country to reciprocate such national days thereby similarly featuring our beautiful twin island.

We will also begin the commencement of planning for inward and outward trade missions and facilitate the registration of services exporters from each country on the TTCSI's National Services Exporters' Portal (See www.nsep.ttcsi.org). This will enable the TTCSI to facilitate B2Bs on a timely basis.