



***Connecting People, Services &
Markets: T&T's international
services hub***

Vashti Guyadeen
Chief Executive Officer, TTCSI
Email: ceo@ttcsi.org
Mobile: +1.868.687.2499

GO GlobalTT Services

**DOING
BUSINESS
WITH THE WORLD
SERIES**





ARE YOU A SERVICE PROVIDER?

The TTCSI invites all service providers to register for the

National Services Exporters Portal

FREE REGISTRATION



The National Services Exporters Portal (NSEP) is an online platform that will facilitate interactions between local service providers and potential clients and partners throughout the world. Also, the NSEP will provide up to date information on the services sector in Trinidad & Tobago.

The purpose of the NSEP is to:

We are also requesting the following information to be sent via email to tradeportal@ttcsi.org:

Game Changers in T&T's landscape in 2022



Celebrating the **22** most export ready services firms in T&T

TTCSI's "Doing Business with the World" series

March to November 2023



How it works?

Virtual Closed Door Launch March 29, 2023: Participating countries, Sponsors and GORTT

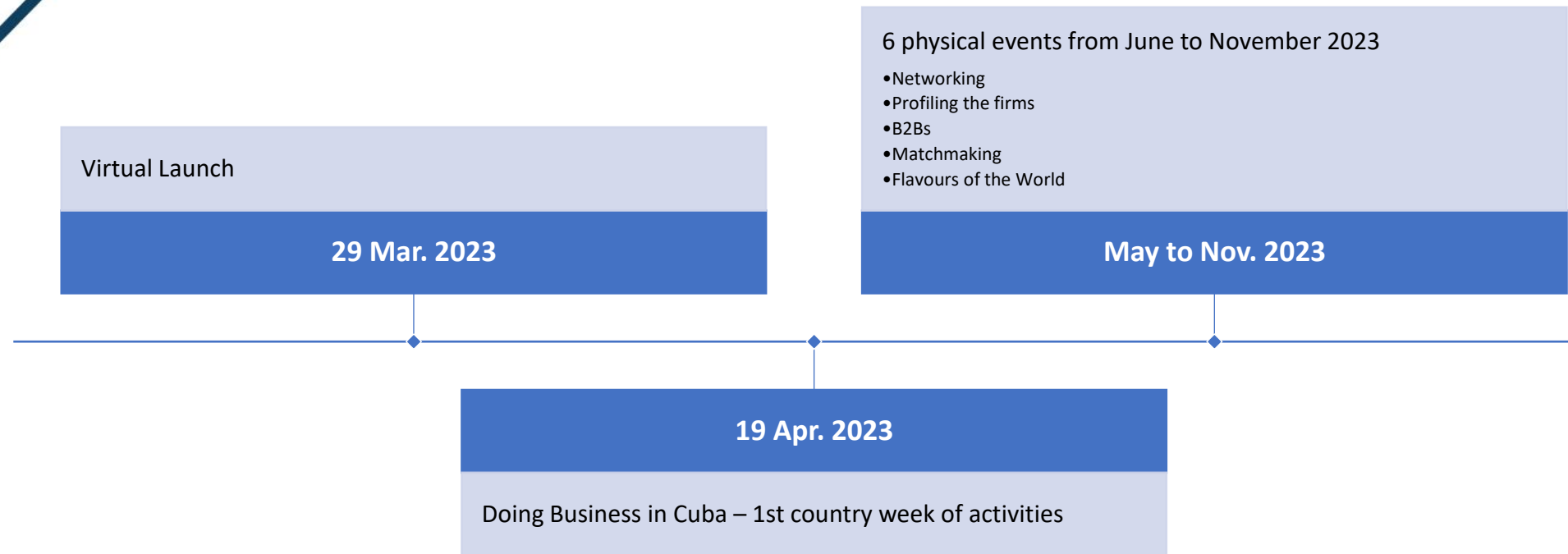
Series commences Week of April 17. Webinar Wednesday on April 19, 2023

Physical Formal Launch in May 29, 2023

28 plus countries will be covered based on geographic region over an 8 months time frame

- Doing Business in Latin America
- Doing Business in CARICOM
- Doing Business in the European Union
- Doing Business in Africa
- Doing Business in Australia
- Doing Business in the Middle East
- Doing Business in Asia
- Doing Business in North America
- Doing Business in the United Kingdom

Physical + Virtual Events



Webinar Content & Focus

- Key factors on doing business in the country
- Key economic sectors
- What every business person should know before entering the market
- Identification of opportunities

Facilitation of
Business to Business
meetings

Highlight companies
/ business persons

Exchange of
learnings

Identification of joint
ventures and areas
for collaboration

Who are we targeting?

Private sector / Services providers & Firms	Chambers of Commerce	Coalitions of Services Industries	Ministers of Government
Ambassadors	Decision makers	Companies interested in doing business in the respective countries	Restaurateurs / Auxiliary Services
Sponsors (local, regional and international)	Firms interested in doing business in T&T and the Caribbean region	Manufacturers	Hoteliers Hospitality Industry

National Scope

Launch of national day of activities preceding the specific country's webinar

Restaurants on Ariapita Avenue to feature cuisine from the particular country

Focus on culture and entertainment
Music provided by UWI - lead MusicTT

Whilst we host your country day in Trinidad and Tobago, we hope this will be reciprocated in your country

Identify chefs from your country that will share with local chefs on how to prepare your dishes

Identify restaurants operated by persons from market

Music of the specific country provided by UWI students. Organized by MusicTT

Hosting Flavours of the World





What's in it for manufacturers?

- ***Market / showcase products during the respective Country week of activities***
- Demonstrate versatility of “ProudlyTT” products in preparation of international cuisine
- Products and services featured in reciprocated week of activities in 28+ countries
- Sponsorship opportunities
- Deeper understanding of markets that were not under the radar

Opportunities for Sponsors

Hosting of webinars on core topics of interest

Connect to potential clients from over 28 countries

Showcase services and products

Explore opportunities for collaboration

Host networking events and receptions to help build relationships between the participants.

Provide access to industry experts and executives to help the participants gain valuable insights and knowledge.

Offer specialized training programs or workshops for the participants.

Provide access to industry contacts and resources to help the participants find potential business opportunities.

Sponsor a seminar or conference to highlight the mission and its objectives.

Offer special discounts or incentives to mission participants to encourage them to take part in the mission.

Provide access to market research and data to help the participants gain a better understanding of the target market.

Offer translation services to help the participants communicate with local contacts.

Follow up

- Commencement of planning for ***inward and outward trade missions***
- Registration of services exporters from your country on the TTCSI National Services Exporters Portal
- See www.nsep.ttcsi.org
- This will enable us to facilitate B2Bs on a timely basis

National Services Exporters Trade Portal

Trinidad and Tobago's Services Hub

Business Type **Ex: Business and Professional**

Where **Port of Spain**

The National Services Exporters Portal is designed to facilitate B2B networking among service providers, local and internationally.



Arts, Entertainment
and Recreation



Business and
Professional Services



Construction Services



Education Services



Energy Services



Fashion Services



Health, Wellness,
Sporting &
Recreational



Information,
Communication and
Technology



Real Estate Services



Tourism Services



Other



TTCCSI's Events Schedule 2023

1. March to November: Doing Business with the World Series - 28+ countries
2. June 19 to 21: Caribbean Services Exporters Symposium – representatives from 20 LATAM & Caribbean countries
3. November 20 to 24: TTCCSI's Services Week ... Conference and Trade Show

