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For Immediate Release

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TTCSI nominated for two vFairs Eventeer Awards

PORT-OF-SPAIN, TRINIDAD (TTCSI) — The Trinidad and Tobago Coalition of Services Industries (TTCSI) has been nominated and is a finalist in two exceptional categories in the prestigious vFairs Eventeer Awards 2024. The organization is being recognized for its groundbreaking virtual event hosted on the vFairs platform, the Caribbean Services Exporters Symposium (CSES), which took place in October 17-18, 2023.

TTCSI has been nominated in the **Best Conference** and **Best Virtual Event** categories.

Themed, *Reimagining the Caribbean: Positioning the Future driven by Knowledge Services Growth*, TTCSI hosted the CSES23 virtual Symposium in partnership with the Barbados Coalition of Services Industries (BCSI), Belize Coalition of Services Providers (BCSP), Jamaica Coalition of Services Industries (JCSI), Jamaica Chamber of Commerce (JCC), CARICOM Private Sector Organization (CPSO), and the Asociación Latinoamericana de Exportadores de Servicios (ALES).

Levels of participation at the Symposium were quite encouraging, with virtual exhibition booths reporting some 1,741 visits over the two-day period. Some 436 entities registered to attend, and on each day, roughly 233 entities were either attending virtual workshops, panel discussions and webinars, or visiting exhibitions at virtual booths, or networking/matchmaking and discussing potential business opportunities in virtual conference rooms set aside for B2B Meetings.

TTCSI's Chief Executive Officer, Vashti Guyadeen, was heartened to learn of the CSES event's nominations, and credited the achievement to strategic alliances created with regional services organisations, and what she calls "the adept use of the vFairs digital platform."

"This venture into the digital domain was not just about adapting to a virtual environment," she points out. "It was a bold step towards envisioning the future of services exporters and providers."

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Guyadeen observes the Symposium is a crucial step in realizing a vision of a strong, highly resilient, globally competitive and export-oriented Services Sector in the Caribbean.

“Our collective effort was aimed at propelling the services agenda within the Caribbean region to new heights,” she explained. “Our symposium distinguished itself through a meticulous focus on data-driven content, addressing core issues impacting the services sector in the Caribbean.”

“The calibre of speakers and moderators at CSES23, who brought a wealth of expertise and insight, was instrumental in elevating the event to a global standard. It's this level of excellence and commitment to innovation that garnered these prestigious nominations, serving as a testament to the untapped potential within the Caribbean services sector,” she noted.

The winners of the vFairs Eventeer Awards will be announced on Monday, February 5, 2024. Once inducted into the Winner's Circle, they will be celebrated through the Eventeer Awards winners' campaign. They also will receive a custom trophy, surprise gift, and a certificate of appreciation.

Both winners and runners-up will receive a certificate of appreciation and Eventeer Award badges. The Badges can be used in the respective award winners' online presence—in social media, in email signatures—as well as in print, to publicize their achievement to the world.

Vashti Guyadeen believes the accolades CSES23 obtained by being nominated in two significant categories go beyond TTCSI.

“They represent a collective achievement for the Caribbean community, showcasing our unified spirit and capabilities on an international stage,” she stated.

The awards are being decided by public vote, with the online polls closing on January 26, 2024.

The TTCSI CEO is encouraging everyone in the region to cast their votes in favour of CSES23 in the two categories in which it has been nominated:

- 1. Best Conference...** <https://discover.vfairs.com/eventeer-awards-2024/69/nominee/9704>
- 2. Best Virtual Event...** <https://discover.vfairs.com/eventeer-awards-2024/105/nominee/9704>

“Your support is not just for the symposium but for the broader vision of what we can achieve together in the Caribbean. I invite everyone to join us in demonstrating the quality of the region's services capacity by voting for us,” Guyadeen said.

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She added: “Your vote is a powerful endorsement of the Caribbean's burgeoning role in the global services industry. Let's bring these awards home and mark a new chapter of growth and success for the Caribbean region.”

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