



INAUGURAL SERVICE ROUNDTABLE 2022

ACTION PLAN

DEVELOPING COMPETITIVE SERVICES EXPORTERS

Presented by:

Vashti G. Guyadeen

Chief Executive Officer

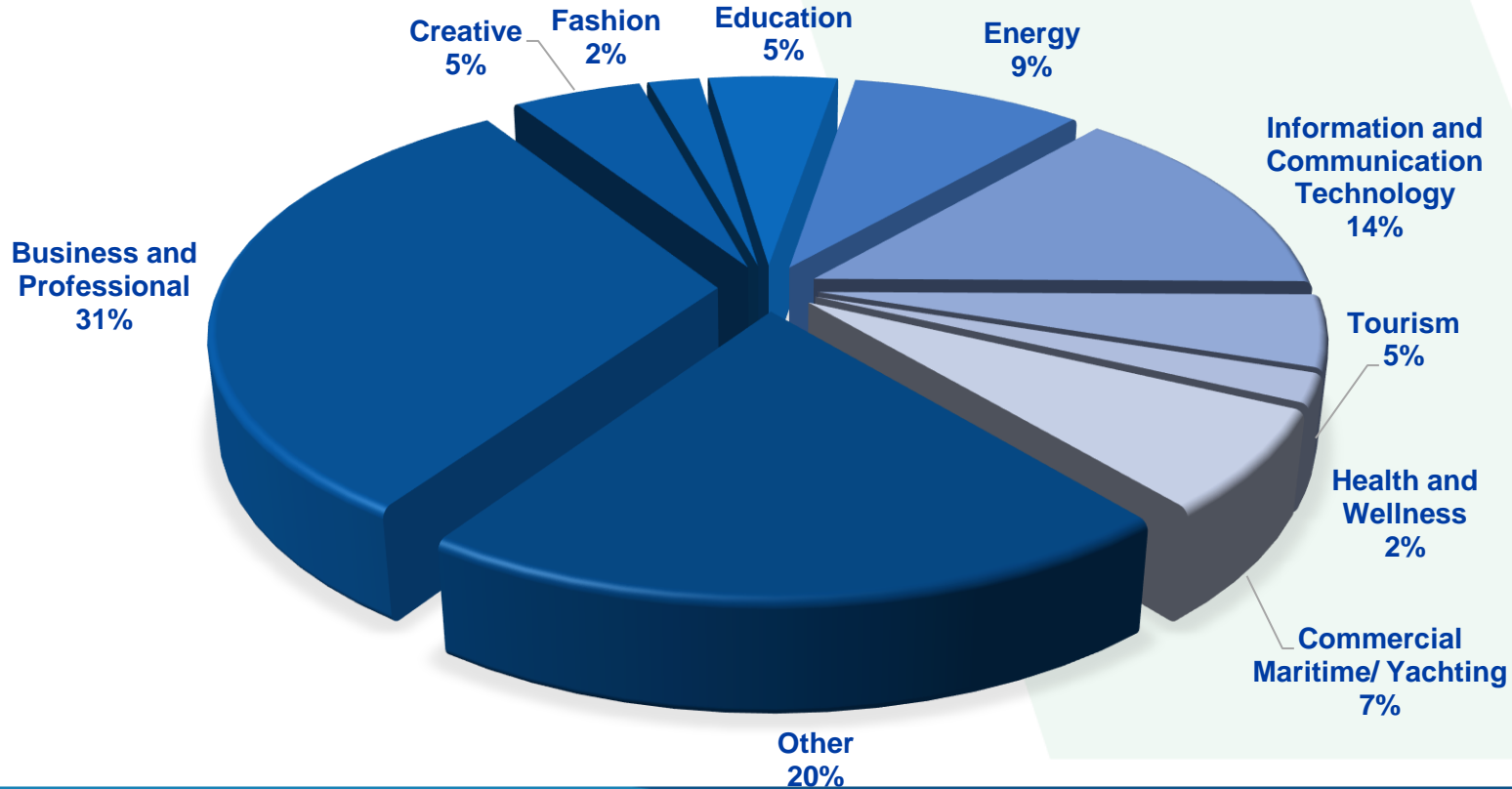
Trinidad and Tobago Coalition of Services Industries

Date: September 14, 2022

NATIONAL SERVICES EXPORTERS SURVEY 2022 - TARGETED SECTORS

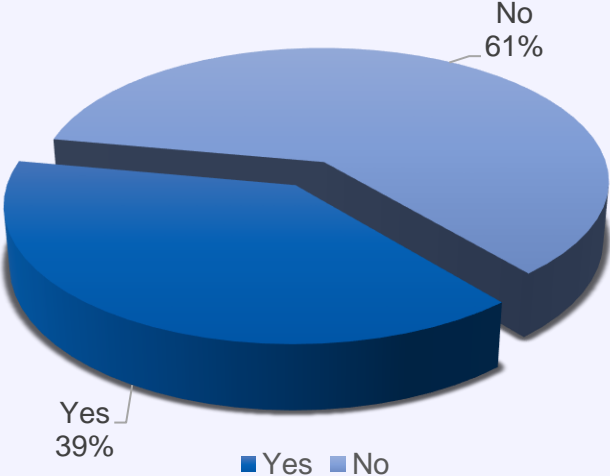


PRIMARY ECONOMIC ACTIVITY

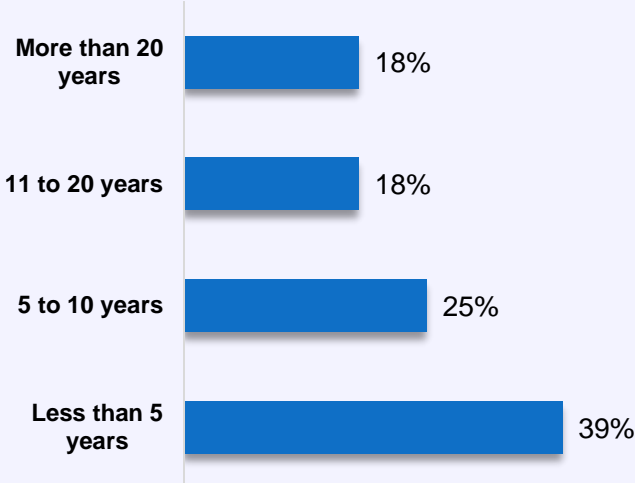


PRIMARY ECONOMIC ACTIVITY EXPORTS

Exportation of Primary Economic Activity 2022

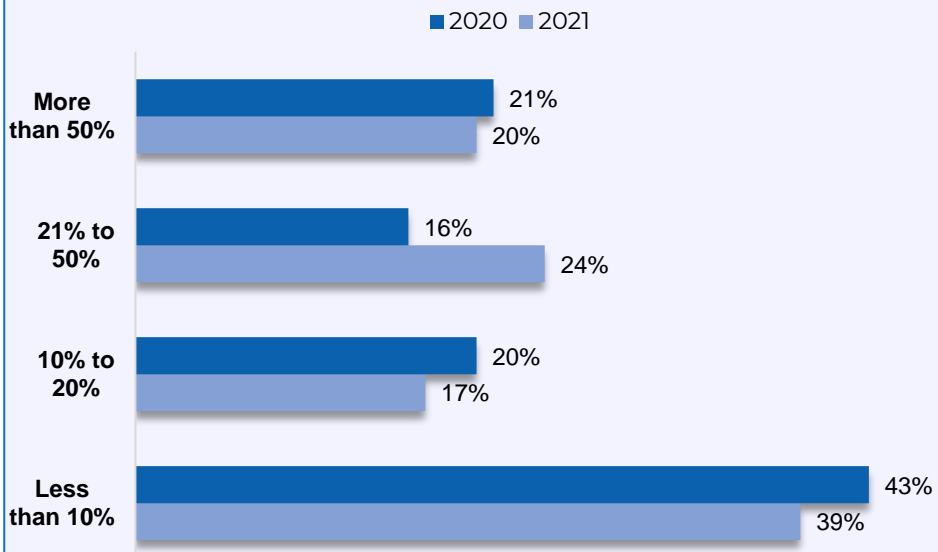


Number of Years Exporting Primary Economic Activity

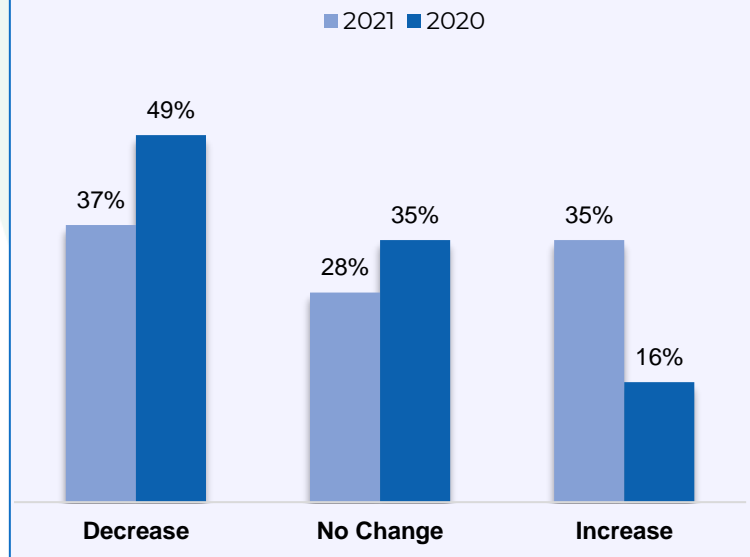


PRIMARY ECONOMIC ACTIVITY EXPORTS

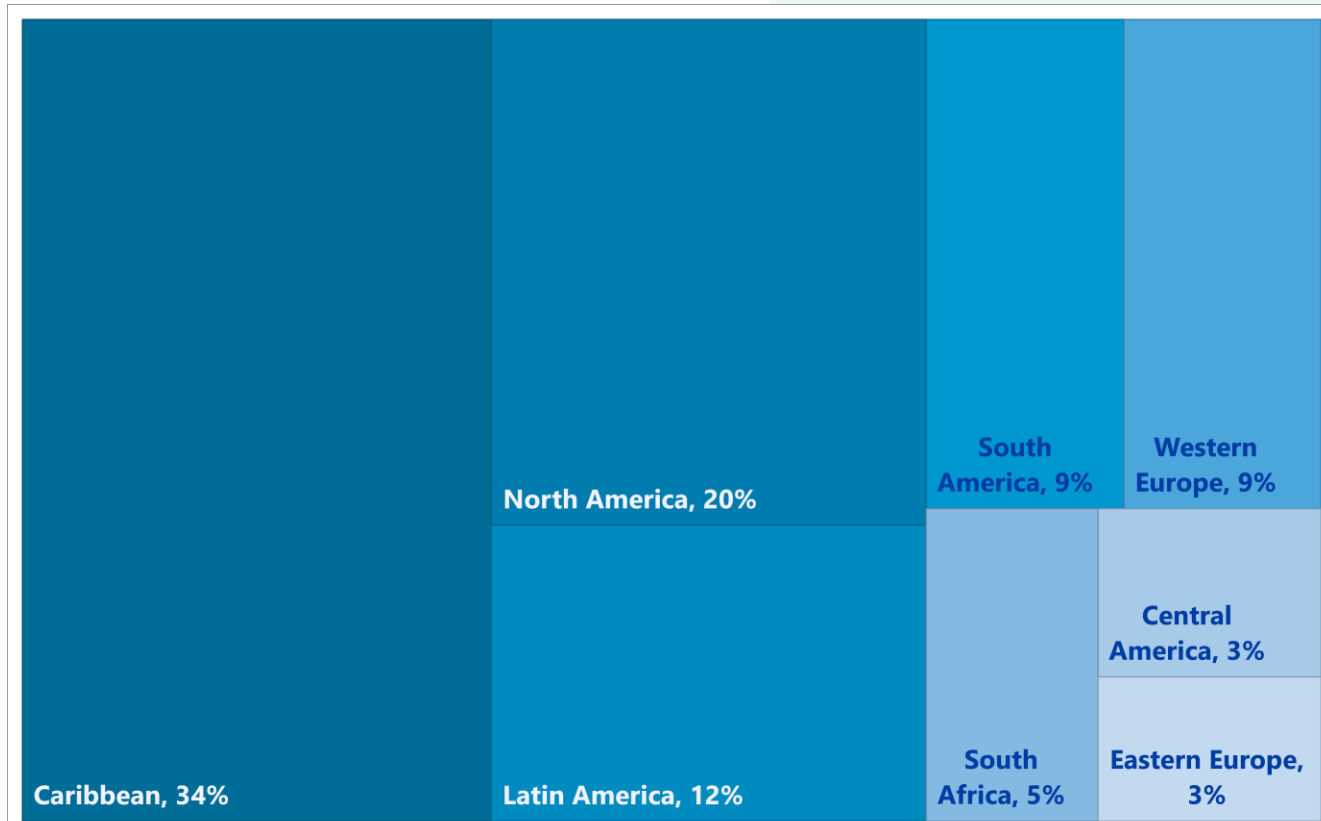
Proportion of Sales from Export of Primary Economic Activity 2020-2021



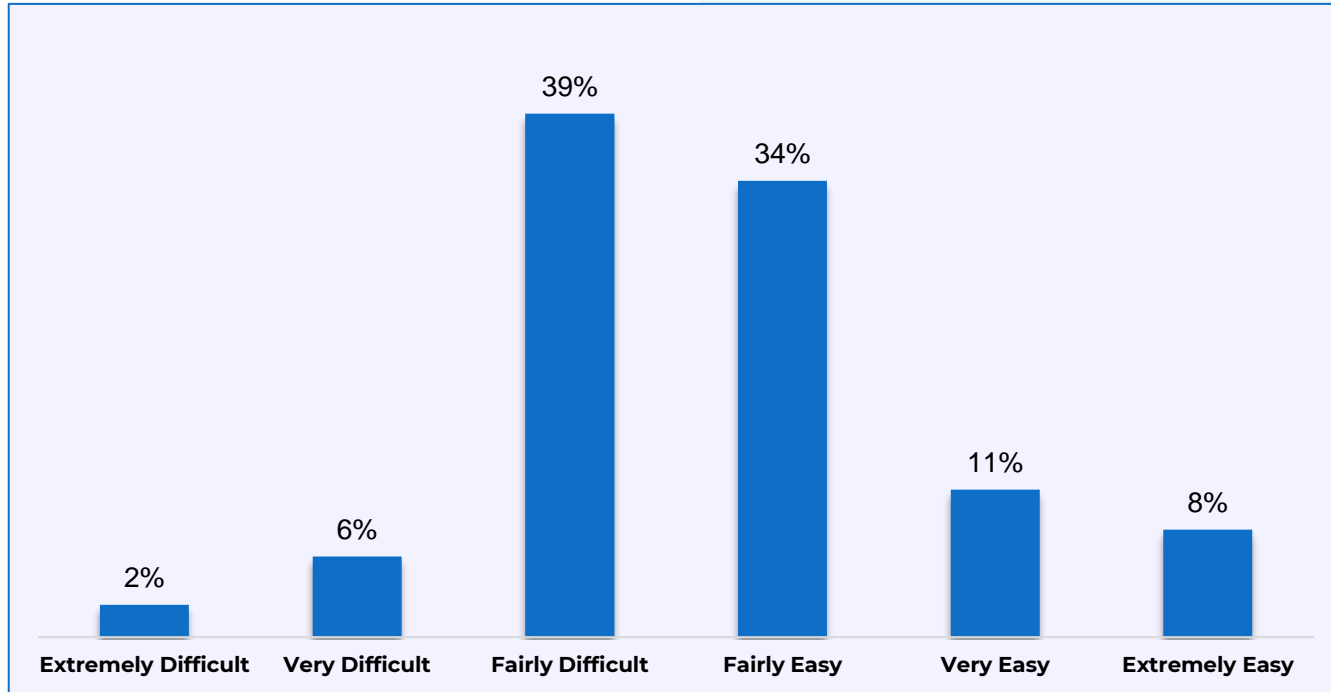
Change in Exports for your Primary Economic Activity



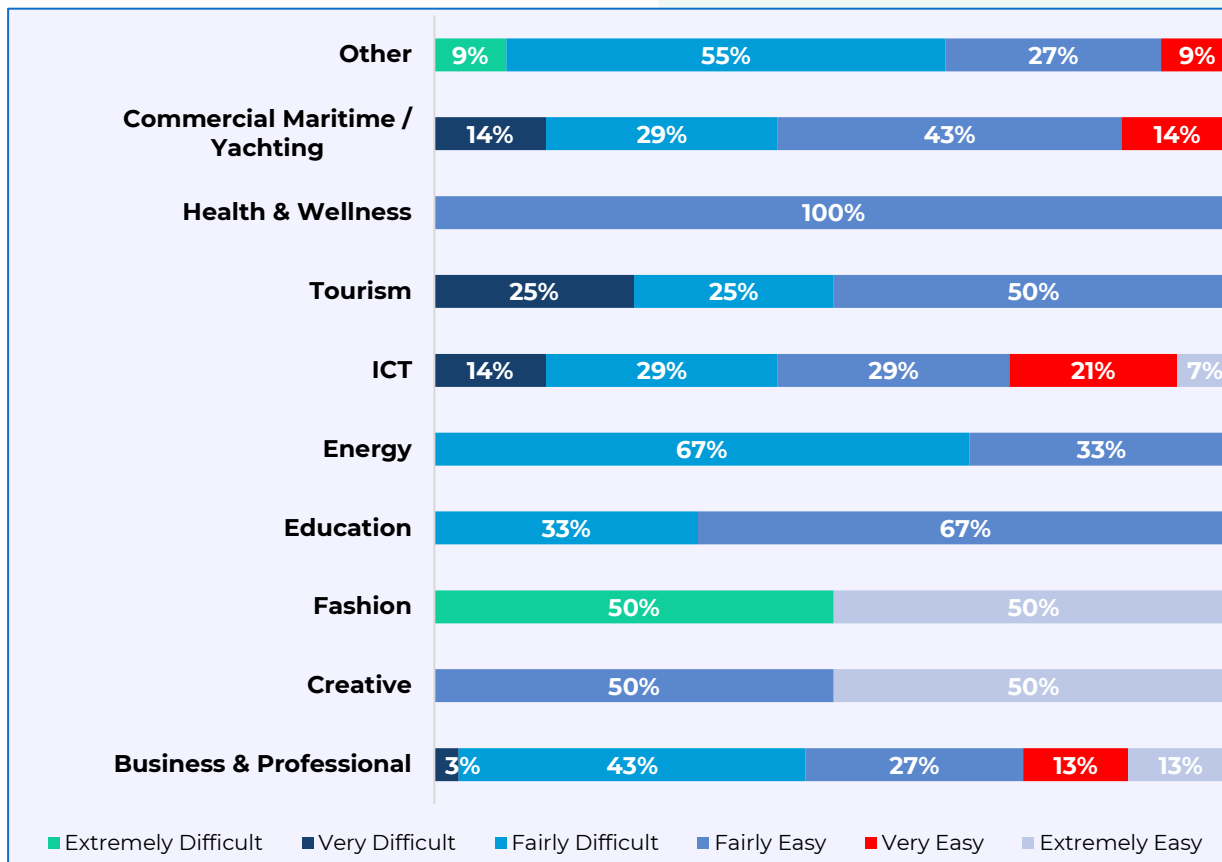
TOP EMERGING MARKET GLOBALLY IN THE NEXT THREE YEARS, 2022



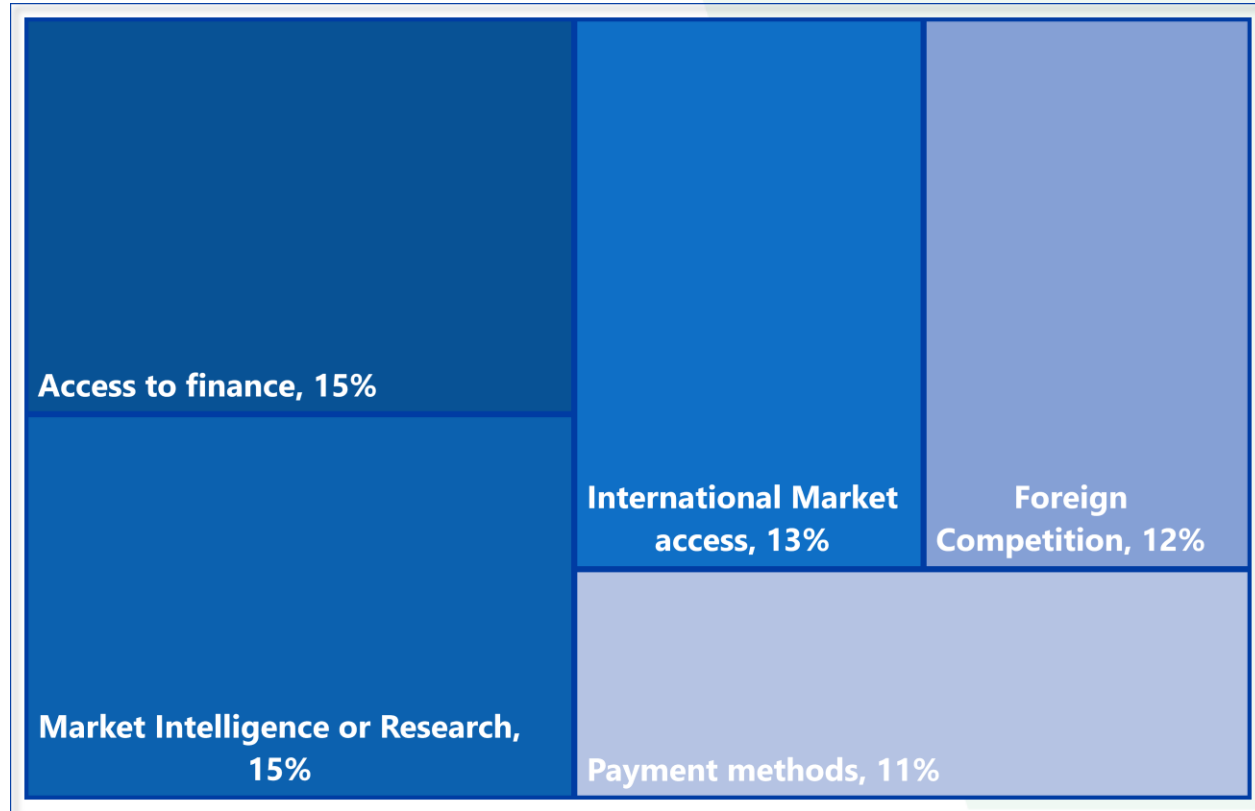
EASE OF EXPORTING SERVICE



EASE OF EXPORTING SERVICE BY SECTOR

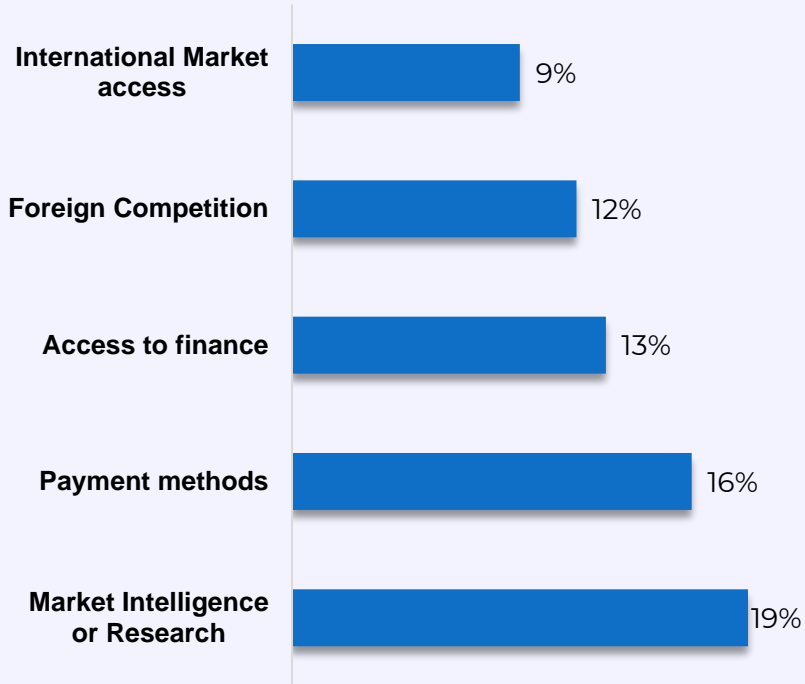


TOP 5 BARRIERS TO SELLING SERVICE

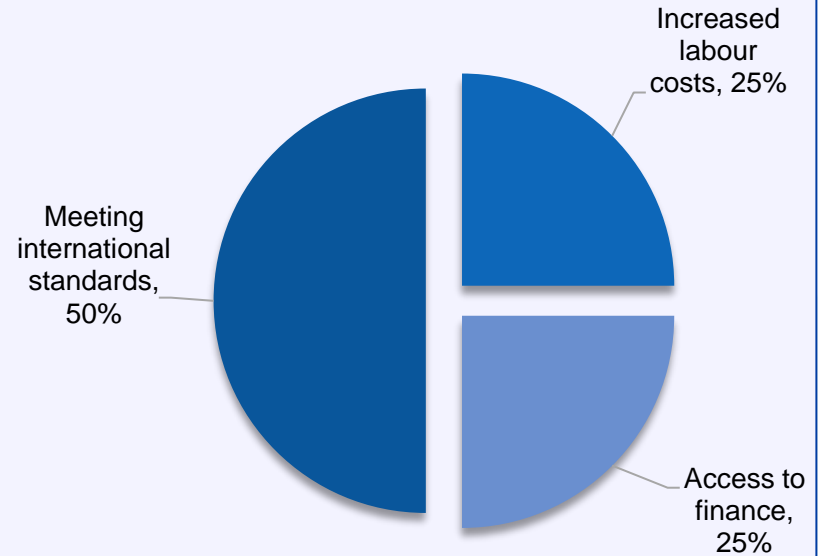


TOP 5 BARRIERS TO SELLING SERVICE BY SECTOR

Business and Professional Services

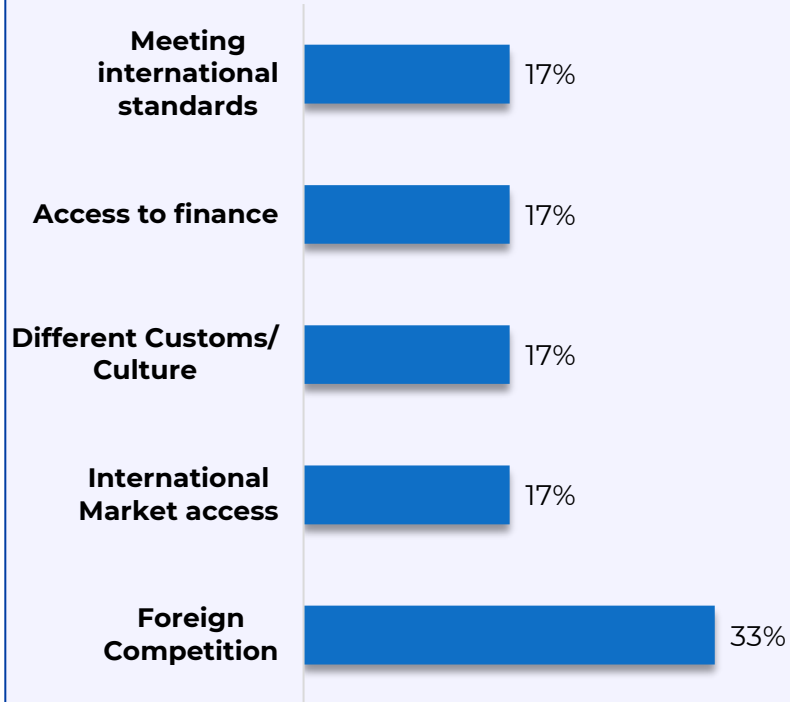


Creative Services

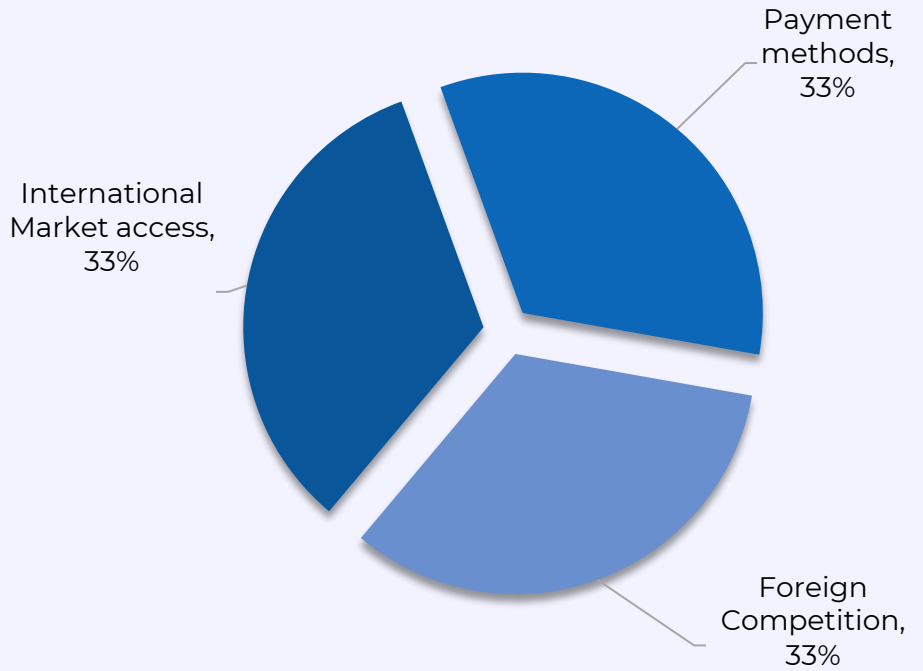


TOP 5 BARRIERS TO SELLING SERVICE BY SECTOR

Fashion Services

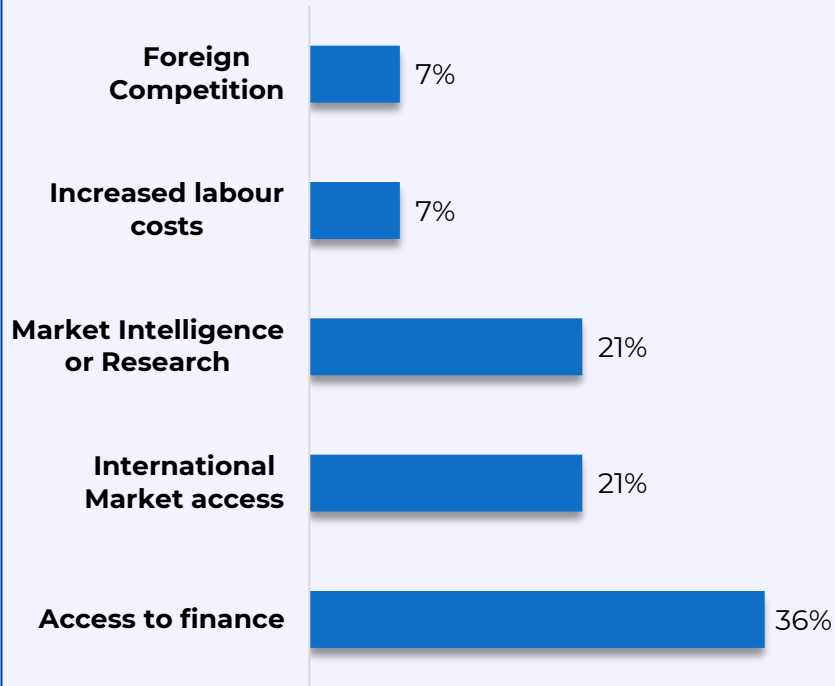


Health and Wellness

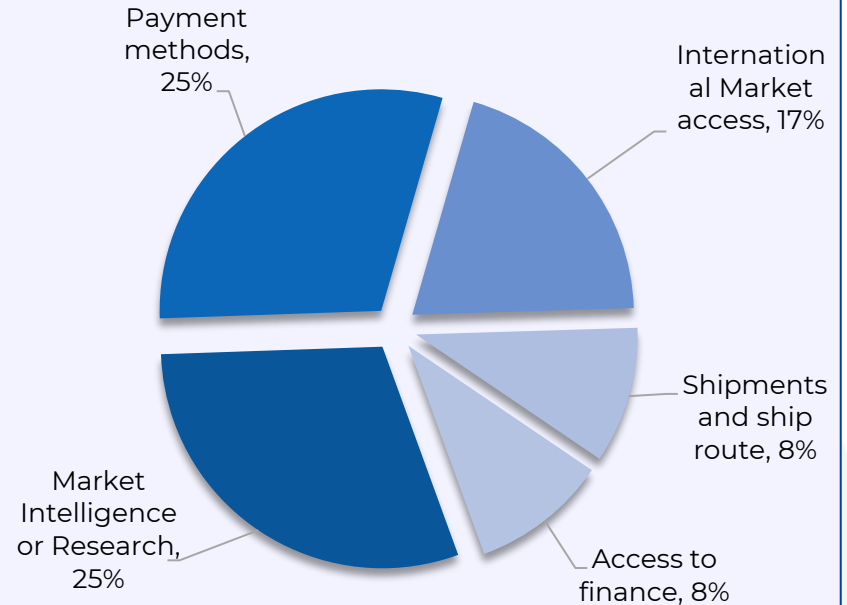


TOP 5 BARRIERS TO SELLING SERVICE BY SECTOR

Education Services

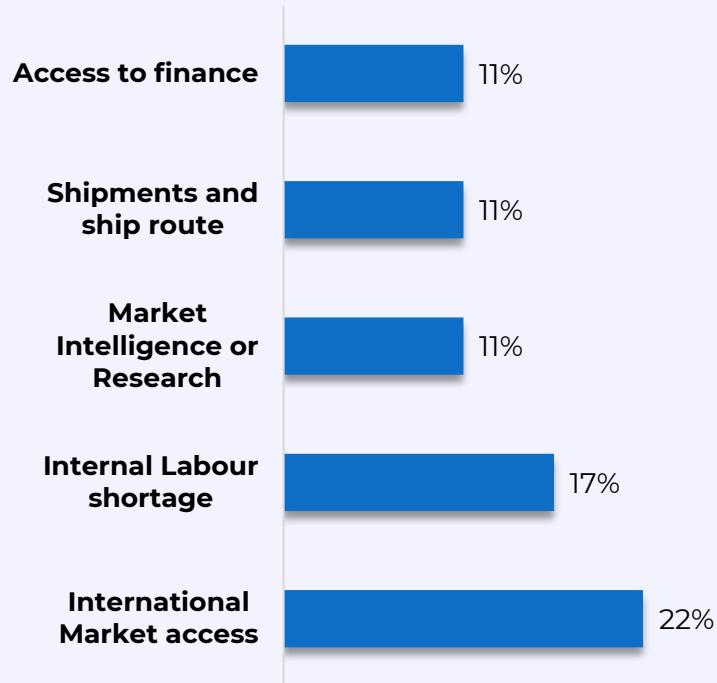


Tourism Services

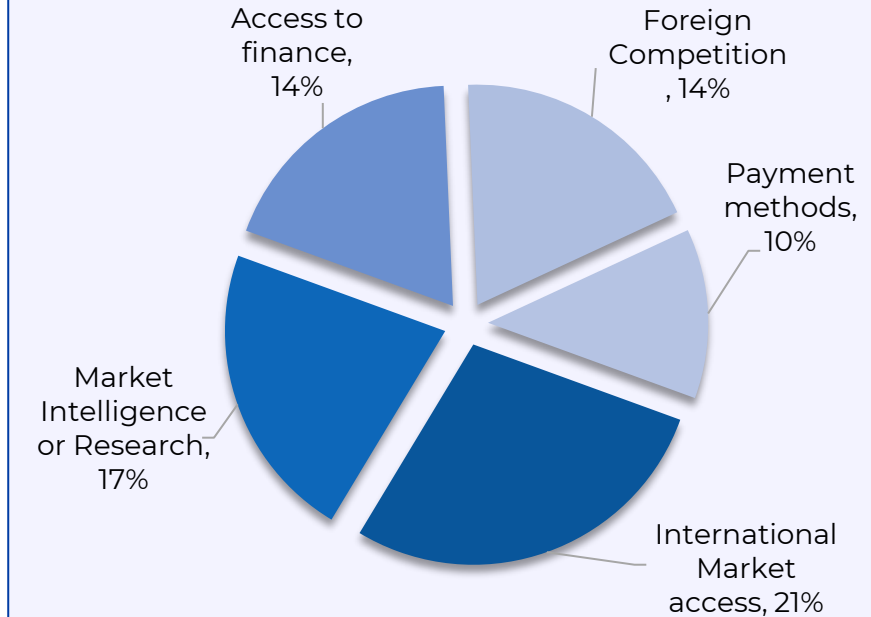


TOP 5 BARRIERS TO SELLING SERVICE BY SECTOR

Energy Services

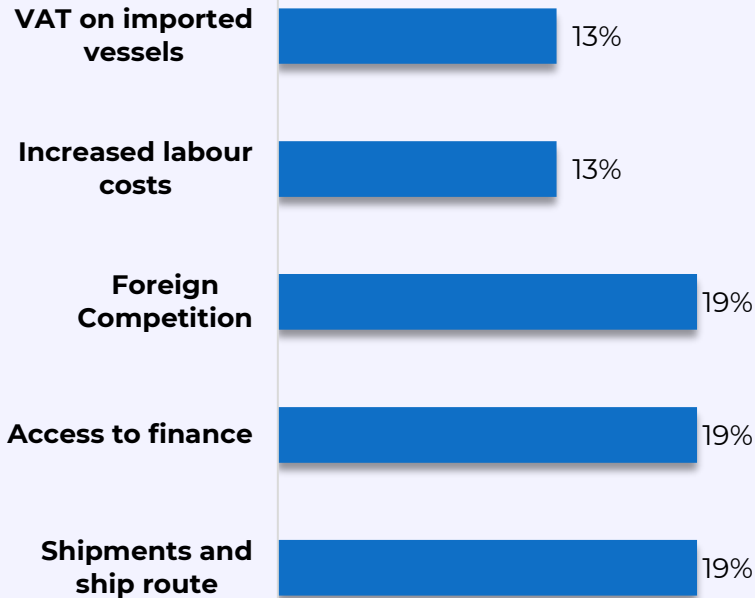


ICT Services

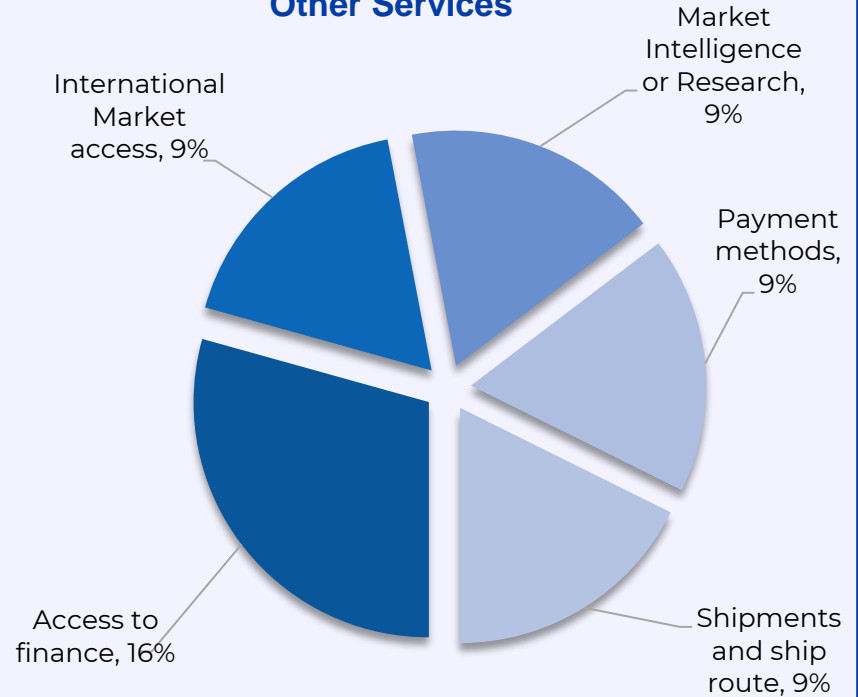


TOP 5 BARRIERS TO SELLING SERVICE BY SECTOR

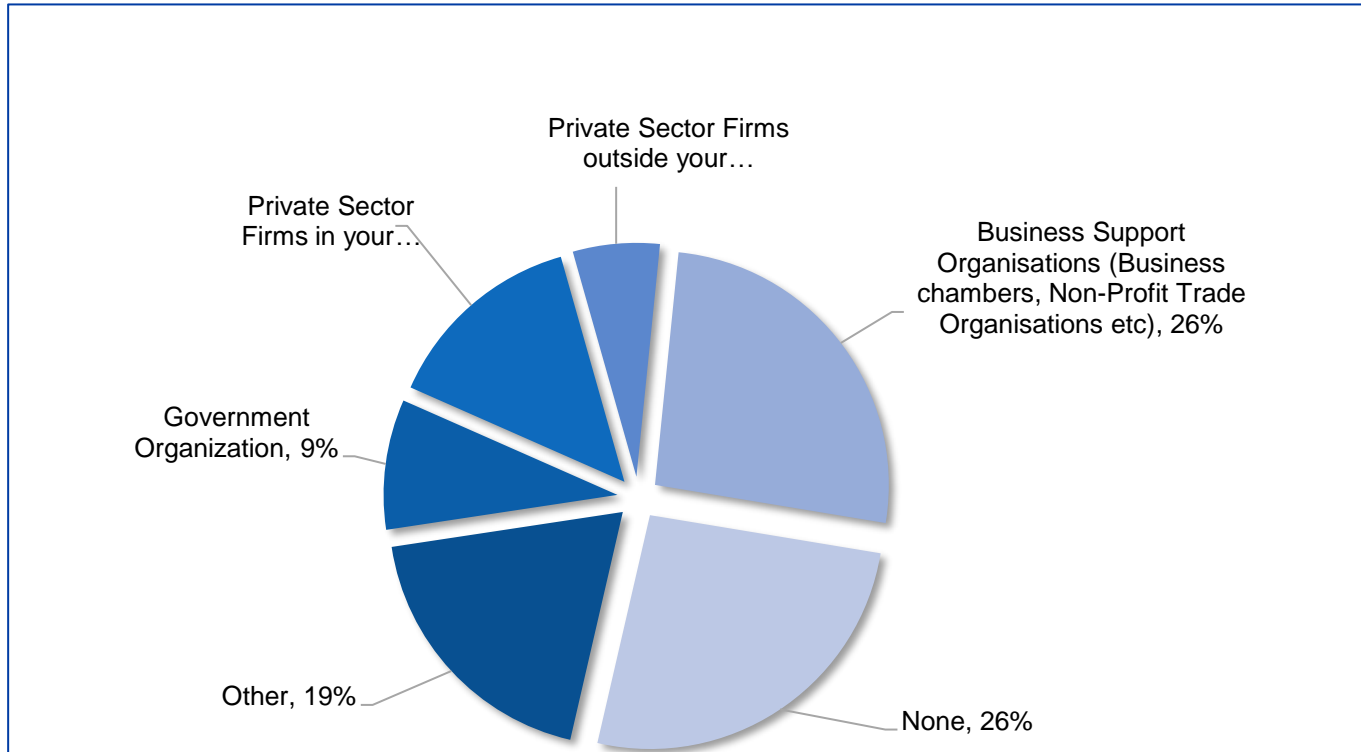
Commercial Maritime/ Yachting Services



Other Services

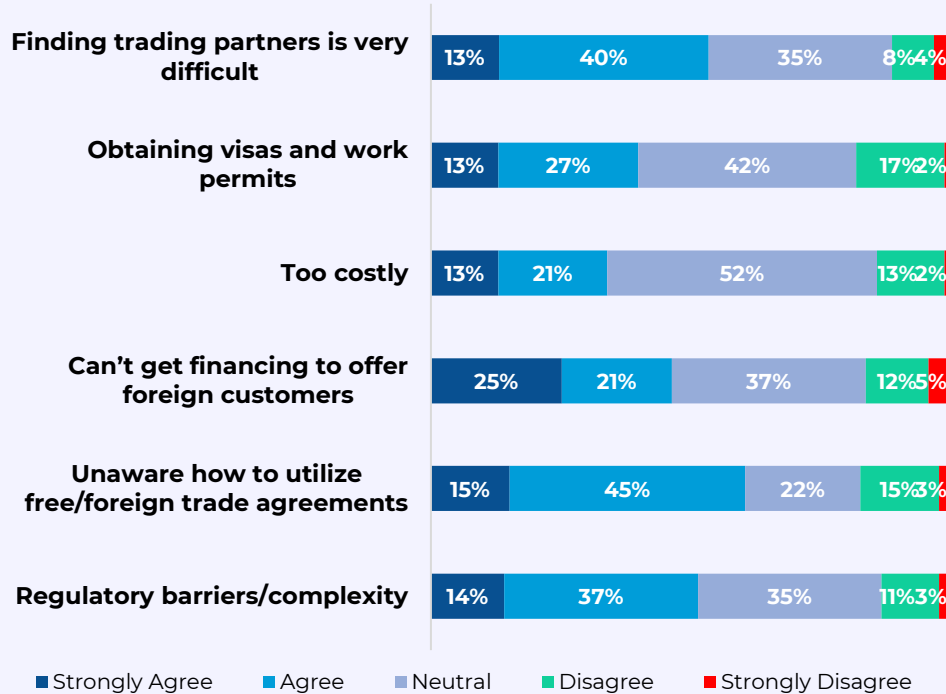


SUPPORTING ORGANIZATIONS IN EXPORT CHALLENGES

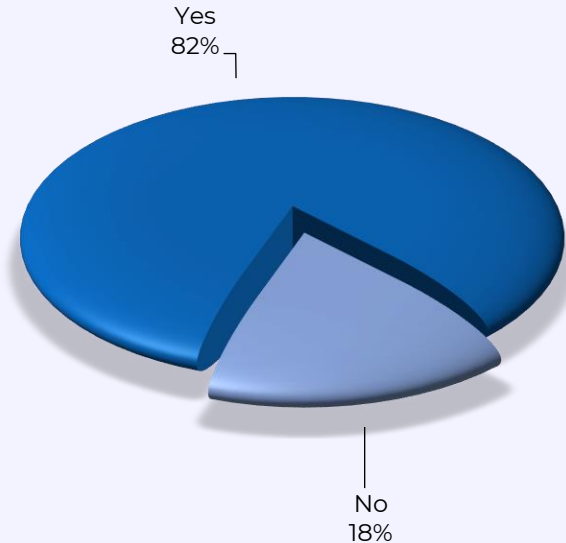


NON-EXPORTERS

BARRIERS TO SELLING SERVICE TO FOREIGN CUSTOMERS 2022



SERVICE EXPORTATION INTEREST 2022



GLOBAL BUSINESS AND PROFESSIONAL SERVICES MARKET: TOP PLAYERS

The global professional services market reached a value of nearly US\$5,028.9 million in 2020, having increased at a compound annual growth rate (CAGR) of 2.8% since 2015. The market is expected to grow at a CAGR of 7.0% from 2020 to reach US\$7,063.9 million in 2025. The global professional services market is expected to reach US\$9,371.1 million in 2030, at a CAGR of 5.8%.



DELOITTE

Deloitte is the largest professional services network by revenue and number of professionals in the world with US\$50 bn in revenue and 345,374 employees.

PwC

PwC firms are in 157 countries, across 742 locations, with 284,000 people with US\$45 bn in revenue.

ERNST AND YOUNG

EY has 312, 250 employees in over 700 offices in more than 150 countries around the world and US\$ 40 bn in revenue.

KPMG

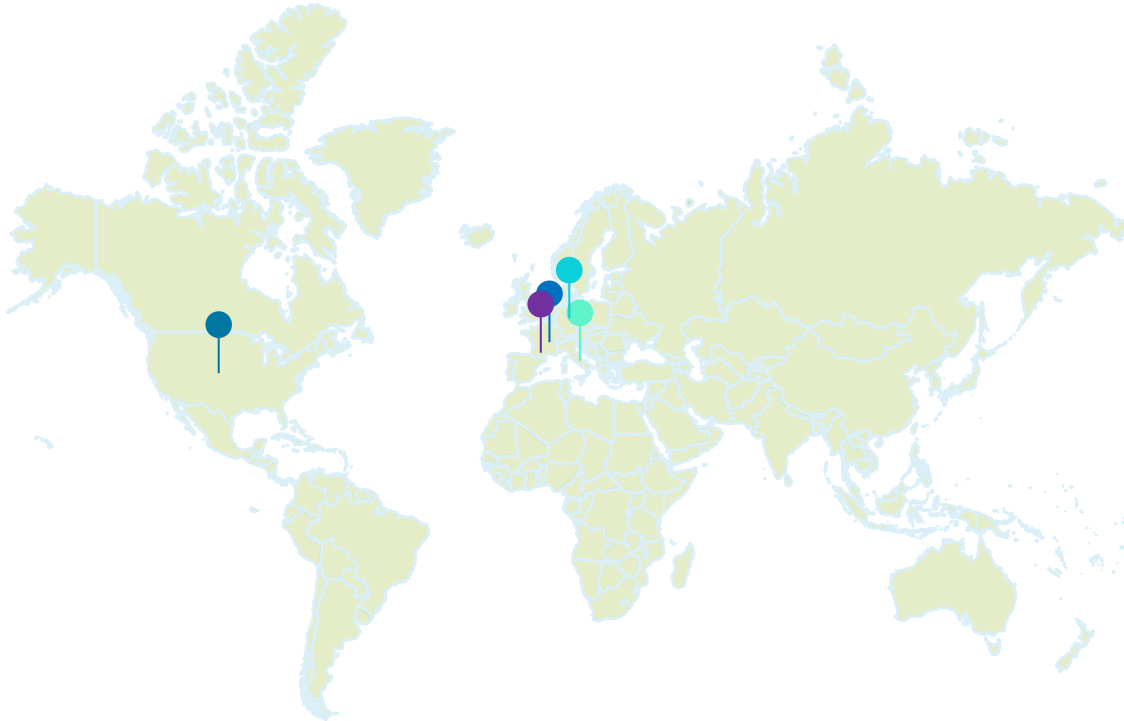
PMG is a network of firms in 145 countries, with over 236,000 employees and revenue of US\$32 bn.

ACCENTURE PLC

Irish-American professional services company based in Dublin. Revenues of US\$50 bn and 710,000 employees.

GLOBAL ENERGY SERVICES MARKET: TOP PLAYERS

According to Facts and Factors market research report, the Global Energy-as-a-Service Market size and share revenue is expected to grow from US\$57.6 billion in 2020 to reach US\$106.6 billion by 2026, a 10.8% annual compound annual growth rate (CAGR) during the forecast period of 2021-2026.



SCHNEIDER ELECTRIC

French multinational. Revenue of US\$29 bn in 2021 with a headcount of 166,065

GENERAL ELECTRIC

American multinational conglomerate founded in 1892. Revenue of US\$74 bn in 2021 and 168,000 employees.

ENGIE SA

French multinational utility company, Engie employed 171,000 people worldwide with revenues of US\$60

bn. EDISON S.p.A

Italian electric utility company, revenue in 2019 was US\$9 bn while headcount was 5,372

SIEMENS AG

German multinational conglomerate corporation with 303,000 employees and US\$62 bn in revenue.

GLOBAL ICT MARKET: TOP PLAYERS

A new forecast from International Data Corporation (IDC) predicted that worldwide spending on information, and communications technology (ICT) was US\$4.3 trillion in 2020, an increase of 3.6% over 2019. Commercial and public sector spending on information technology (hardware, software, and IT services), telecommunications services, and business services will account for nearly US\$2.7 trillion of the total in 2020 with consumer spending making up the remainder.



TOTVS S.A.

Brazilian software company based in São Paulo. With revenues of US\$1.2 bn and a headcount of 12,000 Totvs is the leader in the Brazilian ERP market. Has offices in Brazil, USA, Portugal and Latin America.

SAP SE

SAP is the largest non-American software company by revenue, the world's third-largest publicly traded software company by revenue (US\$27 bn) with a headcount of 107, 415.

MICROSOFT

An American multinational technology corporation which produces computer software, consumer electronics, personal computers, and related services. Revenues for 2021 totaled US\$186 bn an headcount was 221,000.

ORACLE

In 2020, Oracle was the third-largest software company in the world by revenue and market capitalization. In 2021, revenue was US\$42 bn and headcount was 143,000.

GLOBAL BUSINESS AND EVENTS TOURISM SERVICES MARKET: TOP PLAYERS

The events industry size was valued at US\$1,135.4 billion in 2019 and is expected to reach US\$1,552.9 billion by 2028, registering a compound annual growth rate (CAGR) of 11.2% from 2021 to 2028.



 **ACCESS DESTINATION SERVICES**

 **BCD GROUP**

 **ATPI LIMITED**

 **RIVIERA EVENTS**

 **ENTERTAINING ASIA**

Cluster concentration of Business & Events Planners and Sports Infrastructure



Trinidad & Tobago Map of Services



Type	Key
Firm	1-103
Educational Inst.	54-55
Airport	5
Hotel	56-70
Facility	71-105
Government	100-105

No.	Type	Company	No.	Type	Company
1	Firm	Creata Events Limited	54	Educational Inst.	Arthur Lok Jack Global School of Business
2	Firm	995 Events	55	Educational Inst.	The University of the West Indies Trinidad
3	Firm	Horizons Lighting	56	Educational Inst.	Trinidad and Tobago Hospitality and Tourism Institute
4	Firm	Magnolia Grand Beach & Golf Resort	57	Airport	Piarco International Airport
5	Firm	Another Idea	58	Hotel	Hyatt Regency Trinidad
6	Firm	Bar Plus Parties	59	Hotel	The Hilton Trinidad and Conference Centre
7	Firm	Bonemarks Caterers	60	Hotel	Casa Suite
8	Firm	Core Event Management Services	61	Hotel	Courtyard Marriott
9	Firm	Distria Events	62	Hotel	Stella Inn
10	Firm	Dorcy's Catering and Event Management Services	63	Hotel	The Sabana Hotel Trinidad
11	Firm	Elite Promotions & Events	64	Hotel	Navajo Hotel
12	Firm	Eventology Trinidad and Tobago	65	Hotel	Pura Suites Hotel
13	Firm	Event Experts Management (Event Experts Limited)	66	Hotel	Royal Hotel
14	Firm	Fanabo Kitchen Studio	67	Hotel	Regent Star Hotel
15	Firm	Global Conference Management Caribbean	68	Hotel	The Casabelle Hotel and Conference Centre
16	Firm	Image Matters	69	Hotel	The Casabelle Hotel and Conference Centre
17	Firm	Jacks Inn Wedding and Events	70	Hotel	The Maroonia Hotel
18	Firm	Justa Caravel Photography	71	Facility	National Academy of Performing Arts
19	Firm	Mega Event Productions Limited	72	Facility	Asa Varga Harank Centre and Lodge
20	Firm	On Point Events With Style	73	Facility	Maroonage Beach Club
21	Firm	Play House Party Rentals and Wedding Planning Services	74	Facility	Queens Park Savannah
22	Firm	Pratima Weddings and Events	75	Facility	Central Bank Auditorium
23	Firm	Pink Events	76	Facility	Oliver Mann
24	Firm	TCI Management Company	77	Facility	Dr. Jose Gualberto Centre of Excellence
25	Firm	Revolution Conference Management and Event Solutions	78	Facility	Green Meadows
26	Firm	Sea Event Planners	79	Facility	House of Architecture
27	Firm	Shades Events	80	Facility	La Simona
28	Firm	Umbra Brand, Style and Event Management	81	Facility	National Library and Information Systems Authority (NALIS)
29	Firm	WMA's Wedding Flavours and More	82	Facility	Naparraa Bowl
30	Firm	Whispering Event Solutions	83	Facility	North Deck
31	Firm	Worldwide Events Limited	84	Facility	Onyx Green House
32	Firm	Yvonne Tanqueel Photography	85	Facility	Chaguanas Hotel and Convention Centre
33	Firm	Yogo Consultants and Event Management	86	Facility	Pier 1
34	Firm	Practices Lighting and Event Management Services	87	Facility	Queen's Hall
35	Firm	Carly's Office and Event Management Services	88	Facility	Rose Seaview Conference and Entertainment Centre
36	Firm	Merona's Event Management Limited	89	Facility	Royalton Hall
37	Firm	Definitive Event Management	90	Facility	Southern Academy for the Performing Arts
38	Firm	Tranzing Event Management	91	Facility	The Ritz-Carlton and Conference Centre at Mar-a-Lago
39	Firm	JS Event Management and Catering Services	92	Facility	Queens Park Oval
40	Firm	So Chic Event Management Services	93	Facility	Arnold Bowen Stadium
41	Firm	Lighthouse Wedding and Catering Agency	94	Facility	National Aquatics Centre
42	Firm	Exhitee Events Wedding and Events Planners	95	Facility	National Cycling Centre
43	Firm	Wedding Essentials	96	Facility	Hobby CityPark Stadium
44	Firm	Pravara Wedding and Events Trinidad and Tobago	97	Facility	John LaSalle
45	Firm	Power Parties Trinidad	98	Facility	Queen's Royal Theatre
46	Firm	Enaphere Events Solutions	99	Facility	John Park Complex
47	Firm	Haven Experiences	100	Government	Ministry of Tourism
48	Firm	Bonnie's Event Systems Limited	101	Government	Invest
49	Firm	Emmal Design and Event Services	102	Government	Chaguanas Development Authority
50	Firm	Jennifer Goodwin Weddings	103	Government	Ministry of Trade and Industry
51	Firm	Signature Events and Catering	104	Government	Tourism Trinidad Limited
52	Firm	Miracles Wedding Moments	105	Government	National Intelligence Unit
53	Firm	Justa Events			



Sporting Infrastructure Clusters by region

